Novorossiysk is a significant transportation center and the largest port in Russia based on cargo turnover!



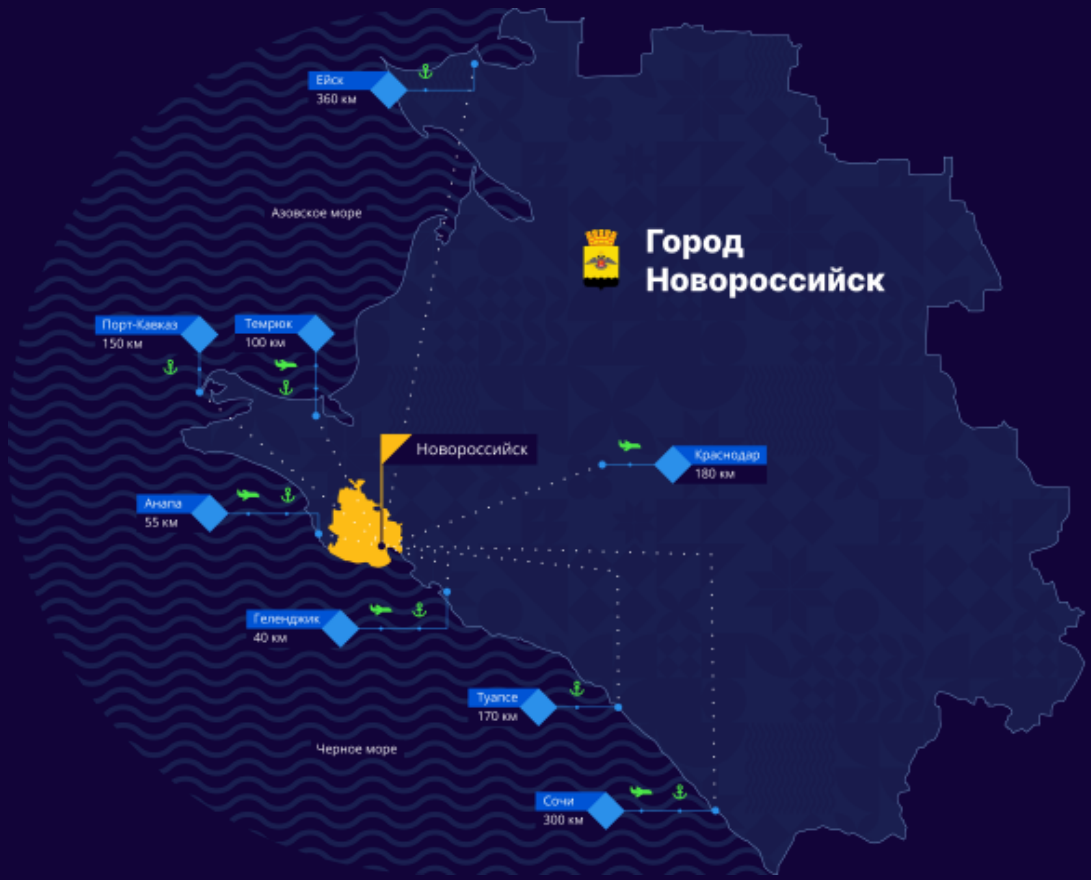
Novorossiysk is the center of the cement industry in the South of Russia



Novorossiysk is a city known for its thriving wine industry and culinary tourism!



Basic information





The head of the municipality of the city of Novorossiysk

Andrey Vasilyevich Kravchenko

District area

834,94 km^2

Administrative center

The city of Novorossiysk

Number of settlements

Urban settlements

1

Rural settlements

25



Population

345 538 people



Economically active population

233 663 people

Resource base

Climate

Type of climate

Marine temperate latitudes with a warm climate

Average annual temperature

January from +2°C to +5^{0}C
July from +21°C to +24^{0}C

- According to climatic zone classification, Novorossiysk has a maritime climate in temperate latitudes, characterized by warm weather and moderately mild winters.
- The highest temperature in Novorossiysk reaches +41°C (+106 °F).
- The sea water temperature in Novorossiysk Bay ranges from +7°C (+45 °F) to +12 °C (54 °F) in winter and +20°C (+68°F) to 25°C (+77 °F) in summer.
- A notable aspect of Novorossiysk Bay is the regular presence of strong northeasterly winds known as ‘bora’ and southerly winds referred to as ‘mariner.’

Mineral resources



Building stone



Sandstone



Limestone



Marlstone

Fresh water reserves

medium

- Neberdzhaevsky reservoir;
- Penay groundwater intake structures.

Fertile lands

Total amount

11 563 hectares

- Agricultural land — 11,563 hectares.



Recreational resources



- Beaches: There are 27 beach areas in Novorossiysk, including 13 owned by departments and 14 owned by the municipality. These include 8 beaches and 6 recreation areas.
- Mineral waters: Novorossiysk has two mineral water deposits, Semigorskoye and Raevskoye.
- Natural landmarks: There are 8 specially protected natural territories of regional significance, including Tsemesskaya Roscha (Grove), Abraus Reserve, Juniper Plantations, Lake Abrau, Lake Limanchik, Lake Romantika, Sujuk Lagoon, and Turpentine Tree. Moreover, there are 5 specially protected natural territories of local significance: Pionerskaya Roscha (Grove), Prilagunye, Yuzhnye Ponds, Myskhako, and Vosmaya Shchel Urochishche (tract).
- Tourist routes and ecological trails: 39 tourist and excursion routes, including 13 ecological trails spanning a total length of 101 kilometers, have been mapped.
- Collective accommodation facilities: 197 accommodation facilities.
- Glampings (campsites): a total of 8 sites. TOP 5: Ocean glamping (OOO Okean Shirokaya Balka), Abrau Glamping (OOO Wind Tu Go), ecocamping Ecologia (OOO Abrau-Durso Wine Tourism Center), Abrau- Durso tourist camp (OOO Wine Tourism Center Abrau-Durso), Abrau camping (IP Baidukov Yuri Ivanovich).



Beaches

There are 27 beach areas in Novorossiysk, including 13 owned by departments and 14 owned by the municipality. These include 8 beaches and 6 recreation areas.



Mineral water

Novorossiysk has two mineral water deposits, Semigorskoye and Raevskoye.



Natural landmarks

There are 8 specially protected natural territories of regional significance, including Tsemesskaya Roscha (Grove), Abraus Reserve, Juniper Plantations, Lake Abrau, Lake Limanchik, Lake Romantika, Sujuk Lagoon, and Turpentine Tree.

There are 5 specially protected natural territories of local significance: Pionerskaya Roscha (Grove), Prilagunye, Yuzhnye Ponds, Myskhako, and Vosmaya Shchel Urochishche (tract).



Tourist routes and ecological trails

39 tourist and excursion routes, including 13 ecological trails spanning a total length of 101 kilometers, have been mapped.



Glamping (camping)

In total, there are 8 facilities available: TOP 5: Ocean glamping (OOO Okean Shirokaya Balka), Abrau Glamping (OOO Wind Tu Go), ecocamping Ecologia (OOO Abrau-Durso Wine Tourism Center), Abrau-Durso tourist camp (OOO Wine Tourism Center Abrau-Durso"), Abrau camping (IP Baidukov Yuri Ivanovich).



Wineries

16 wineries.

TOP 5: ZAO Abrau-Durso, Chateau Pinot agrotouristic complex (OOO Chateau Pinot), Vinoteria Agrotouristic Complex (OOO Aviator), Myshako Winery (OOO Myshako), Sikora Estate Winery (OOO Sikora Estate).



Transport infrastructure

Railway transportation

Length of railway network

122,278 km

Major roads

North Caucasus railway

Large stations

Novorossiysk railway station



Road transportation

Length of road network

1179,852 km

Major roads

Federal highways: A–146 Krasnodar — Verkhnebakansky; A–290 Novorossiysk — Kerch; Sukhumi highway (turns into the M-4 Don highway, Gelendzhik — Novorossiysk section). Regional highways: village of Yurovka — village of Raevskaya — Novorossiysk; Novorossiysk — Shirokaya Balka village; A road to the village of Abrau-Durso.



Major bus stations

Bus station — 19, Tchaikovsky str., Novorossiysk, Krasnodar region

Aviation

Nearest airport

Gelendzhik city

34 km



Sea transportation

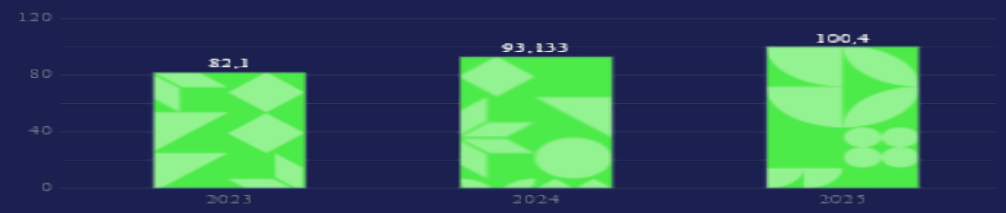
The nearest seaport

The city of Novorossiysk

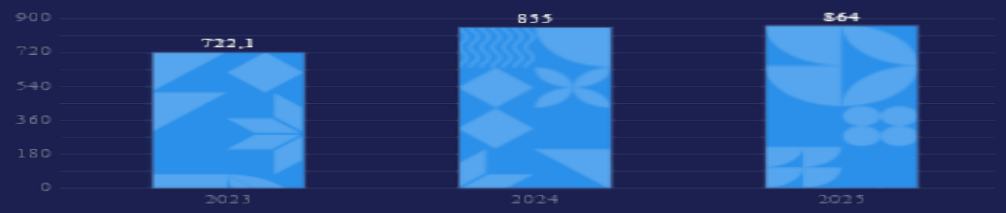


Social and economic indicators

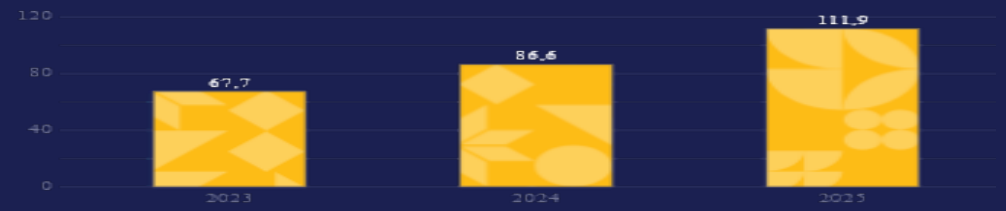
Volume of retail turnover, bln rubles



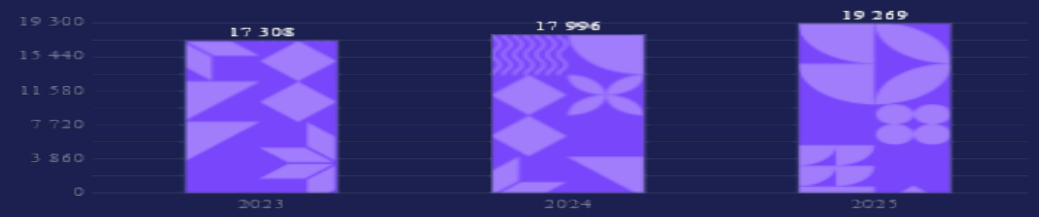
Shipment of products, bln rubles



Average salary of the population, thousand rubles



Number of small and medium-sized enterprises (SMEs)



Priority industries for attracting investments



Transport infrastructure

Factors that make an industry attractive for investment

The largest transport hub in the south of Russia.
The presence of a deep, ice-free bay makes it one of the most convenient locations on the Black Sea.
A record-breaking Russian port with the longest quay line.
The presence of a railway.

The largest enterprises of the industry

PAO Novorossiysk Commercial Sea Port, AO Chernomortransneft, AO KTK-P, AO KSK Grain Terminal, OOO NUTEP, OOO Novorossiski Kombinat Khleboproduktov (Novorossiysk Bakery).

Share of the industry in the regional economy



Industry

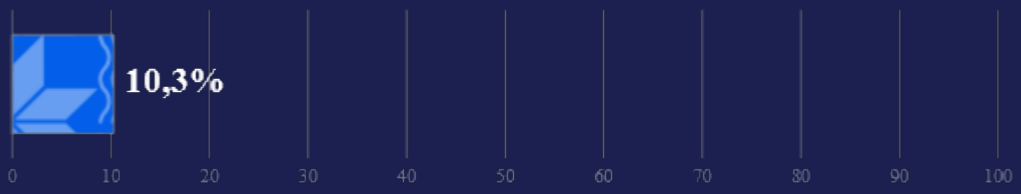
Factors that make an industry attractive for investment

The country's largest group of marl deposits of the rarest quality.
The largest transport hub in the south of Russia.

The largest enterprises of the industry

OAO Novoroscement, OAO Verkhnebakan Cement Plant, OOO Atakaycement, OOO Novorosmetall, OOO Vybor-S.

Share of the industry in the regional economy



Winegrowing and winemaking

Factors that make an industry attractive for investment

Favorable environmental and climatic conditions.
The composition of the soil is ideal for grape growing.

The largest enterprises of the industry

ZAO Abrau-Durso, OOO Abrau-Durso, OOO Myshako.



Agro-industrial complex

ï¿½ï¿½ï¿½

Resorts and tourism

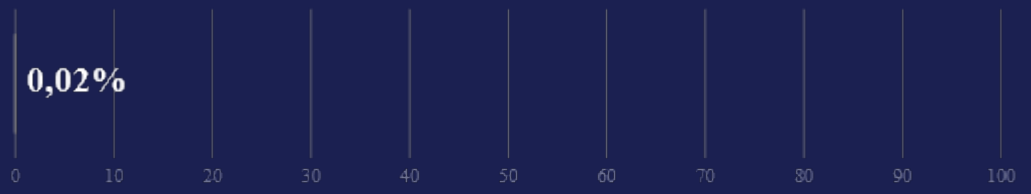
Factors that make an industry attractive for investment

Maritime climate in temperate latitudes, characterized by warm weather and moderately mild winters.
Resort areas with accessible beaches and numerous recreation centers.

The largest enterprises of the industry

OOO Abrau-Durso Wine Tourism Center, OOO Novosity.

Share of the industry in the regional economy





Consumer sphere

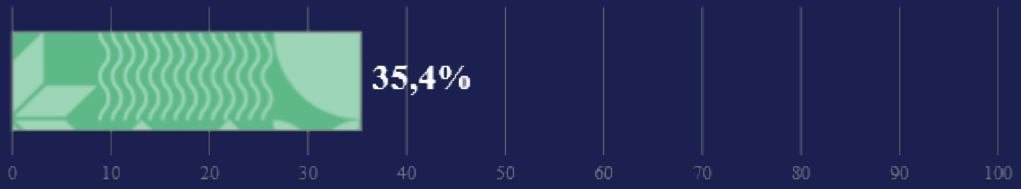
Factors that make an industry attractive for investment

A diversified economy.
The largest transport hub in the south of Russia.
Major chain stores located in the city.
Constant increase in the number of people who are actively participating in the economy.
Salaries above the average for the region.

The largest enterprises of the industry

OOO ORTS Novorossiysk, OOO Logopark Raevskaya, OOO TD ABRAU YUG, OOO ROYAL FRESH, OOO LEADER NOVOROSSIYSK, retail chains Lenta, Magnit, Pyaterochka, M.Video, Eldorado, fastfood chain Vkusno i tochka, Rostiks.

Share of the industry in the regional economy



Photogallery



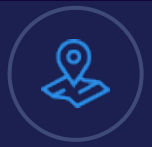








Competitive advantages



Geographical position

- The city is located in the south of Russia, in the southwestern part of the Krasnodar region, on the Black Sea coast.
- The city is situated at the meeting point of three geographical areas: the sea, steppe, and mountains.
- The city shares administrative boundaries with the Krymsk district, Anapa and Gelendzhik, which are located to the north, west and east of it, respectively.

Mineral and raw material resources

- The country’s largest group of marl deposits of the rarest quality.
- Building stone available.
- Sandstone deposits.

Environmental and climatic conditions

- The natural and climatic conditions are ideal for the development of viticulture and winemaking.
- Maritime climate in temperate latitudes, characterized by warm weather and moderately mild winters.
- The average annual air temperature is +12.6°C (+54 °F).
- Resort areas with accessible beaches and numerous recreation centers.

Demographic factors

- The working-age group makes up 62,7% of the total population.
- Migration growth is at a rate of 3,000 people per year.
- The average life expectancy is 73.7 years.

Economic development

- A diversified economy.
- The largest transport hub in the south of Russia.
- A record-breaking Russian port with the longest quay line.
- The presence of a deep, ice-free bay makes it one of the most convenient locations on the Black Sea.
- Year-round navigation in the seaport.
- Center of the cement industry in the South of Russia.
- Low unemployment rate.

Business Support Infrastructure

- Investment Council to improve the investment climate in Novorossiysk.
- The Center for Entrepreneurship Support in Novorossiysk.

Success stories



4-star hotel Abrau Light Resort&SPA

Investor
OOO Proektnaya Kompaniya

Implementation timeline:
2020-2023 years

In August 2023, a four-star hotel Abrau Light Resort&SPA was opened in Abrau-Durso.

The hotel is situated in a charming spot within the resort, right by Lake Abrau. It offers 111 rooms near the historic center and the main attractions. Moreover, the hotel features two restaurants with a view of the lake.

There is a 25-meter outdoor heated swimming pool with a separate children’s area on the hotel premises.

Detailed project description

All success stories



Salaty s Morya (Salads from the Sea) is an agricultural enterprise focused on cultivating vegetables and plant products in both open fields and protected environments

Investor

OOO Salads from the Sea (Belaya Dacha agroholding)

Implementation timeline:

2022-2025 years

The agricultural complex Salads from the Sea OOO (Belaya Dacha agroholding) is located in the village of Raevskaya in the Novorossiysk urban district.

As part of the first stage of the investment project, almost 200 greenhouses have been built on a 10-hectare land plot to grow rucola, spinach, mingold and other salads. Iceberg, Romano and Friese lettuces are grown in the open ground on the area of 100 hectares.

In 2024, the company started the second phase of the investment project. Establishing a site for cultivating sprouts and mini leaf salads will decrease the reliance on imported raw materials in the supply chain.

Detailed project description

All success stories



Creation of a logistics center

Investor

Investor is OOO Novorosslogistic

Implementation timeline:

2022 year

The investor OOO Novorosslogistik has finished implementing an investment project to establish a logistics center in the Kirillovka settlement of Novorossiysk.

A new multimedia logistics center spanning 20,000 square meters is being built to serve as a transshipment base for storing products en route from the commercial seaport to retail chains in Krasnodar region. Access roads link the center to the port of Novorossiysk, and another road provides access from the federal highway.

Detailed project description

All success stories



Chateau Pinot agrotouristism complex

Investor
Alexander Grigorievich Poezdnik

Implementation timeline:
2017-2022 years

Chateau Pinot agritourism complex is a charming location situated near Novorossiysk in the Fedotovka village locality.

The main features of the complex are its distinctive terroir and a gravity winery.

The complex has been welcoming tourists since 2017 Visitors can explore various attractions on the premises, including a restaurant complex, a banquet hall, a snail farm, “the city of a hundred trades,” a retro car park, an art gallery, and numerous observation decks.

Detailed project description

All success stories

Investment projects and grounds

Investment projects

Production and logistics complex for storage and processing of agricultural products with an incoming goods area

Investment grounds

For an art school

For a sports facility

Virtual tour

Sports facility

Sports facility

Cultural and business venues

Sports facility

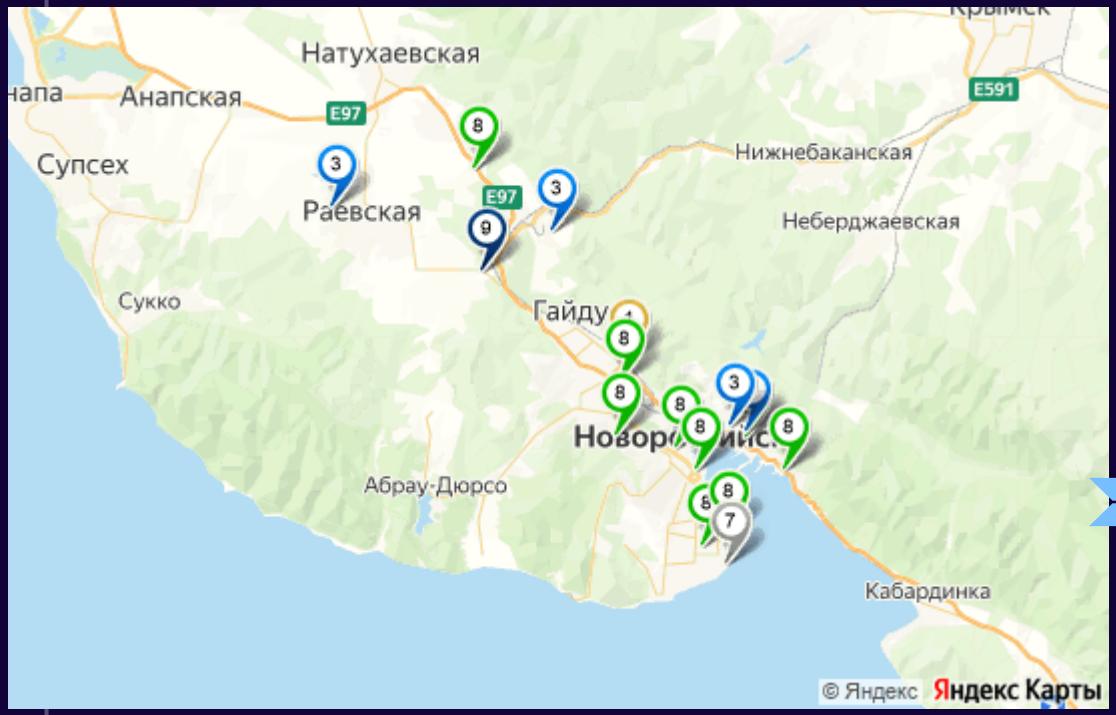
Industrial Park

Construction of warehouses

Virtual tour

Construction of a shelter for orphaned and homeless animals

Virtual tour



Agro-industrial complex

Winegrowing and winemaking

State support

Information for investors and entrepreneurs available on the Krasnodar Territory investment portal

State support measures for investors and entrepreneurs in the Krasnodar Territory

Investment Commissioner



Kalchenko Elvira Alexanderovna

Deputy Head of the Municipal Formation the City of Novorossiysk

Address:
Sovetov Street, 18,
Novorossiysk, 353000

Phone number:
8617 64 19 42 — reception

Email address:
p-econom@mo-novorossiysk.ru

Visiting hours:
Appointment is made in the Department of Applying of Individuals of the Office Management (Sovetov Street, 18 Novorossiysk)

Power & duties of the Investment Commissioner

District administration's point of contact for investors

Send a message